MARKETING COMMUNICATIONS

Creative Communications & Marketing NV

Female-led

ABOUT

Creative Communications & Marketing NV (CCMnv) is a full-service marketing and communications agency that focuses on translating brand strategies into visual and content-based material. With over 20 years of experience in the sector, CCMnv distinguishes itself through a sharp eye for detail, brand compliance, and a results-driven approach. Our core activities can be divided into the following pillars:
1. Strategic Content Production & Creative Direction. We handle the full production of high-quality content, ranging from professional video testimonials and corporate films to the complete editing and layout of specialist publications, such as magazines and industry guides (including the Suriname Energy Guide). Our focus here is on quality visual storytelling.
2. Traditional Media & Outdoor Advertising. We advise and guide clients in the use of traditional media channels for optimal reach. This includes the purchasing and coordination of advertisements in newspapers and on radio and television. In addition, we specialize in outdoor advertising, including strategic placements on billboards, LED screens, and other physical visibility options.
3. Social Media & Community Management. We relieve organizations by taking over the complete management of their social media channels. This includes creating and scheduling content, monitoring interaction with the target audience, and translating business objectives into a consistent and professional online presence.
4. Brand Management & Compliance. CCMnv acts as guardian of brand identity. We support large organizations (including multinationals in the energy and commercial sectors) in safeguarding international brand standards. This includes strict control over layout, color use, and visual presentation in all communications.
5. Project Coordination & Marketing Advice. We serve as the central link between the client and external suppliers.

SERVICES OFFERED

marketing communications

COMPANY INFORMATION

LOCATION	Prins Hendrikstraat 44, Paramaribo, Suriname
WEBSITE	www.ccmnv.sr
KKF NO.	43200
FOUNDED	2007
EMPLOYEES	2
LANGUAGES	Engels, Nederlands, Sranan Tongo, Spaans, Mandarijn, Portugees, Hakka, Cantonees
CERTIFICATIONS	Blue Wave Development Program (nu mee bezig)

CONTACT

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